

The Egyptian Theatre Preservation Association Spring 2024

As I was thinking about the putting together this newsletter, I started looking through old ones and came across an article I wrote in 2021 about the history of the theatre. We now have over 900 people who receive our newsletters and calendars via email and another 200+ who receive a mailed copy of the newsletter. So, I thought it a good time to review and update that article for those new to the theatre and those who have, as I had, forgotten much of her history.

Past, Present and Future by June Willoughby, Secretary to the ETPA and Newsletter Editor

For those of you who are relatively new to the area, you may not know much about the history of our beloved Egyptian, where she has been and where we hope she is going.

In 2005, the news came out that Coming Attractions wanted to sell the then 80-year-old theatre and add on to the complex at Pony Village. The Sounds of Christmas Concert in 2005 was to be the last and I remember the line wrapped down the block and around the corner as folks waited to get in to what we thought was to be the end of an era.

But instead, a small bunch of people gathered and spearheaded a group that formulated a plan to "Save the Egyptian". The group convinced the City of Coos Bay to buy the building using urban renewal agency dollars. In March of 2006, the group incorporated and the Egyptian Theatre Preservation Association (ETPA) was born as a tax exempt 501(3)(c). The Theatre once again started showing movies in late 2006. They were not first run movies and probably never will be again due to a deed restriction that Coming Attractions threw in at the last minute. But her doors were open and the smell of fresh popcorn filled the air!

In 2007, the balcony theaters were removed and the public was allowed in the balcony once again for the 2007 Christmas concert. In 2010, the 85-year-old Egyptian Theatre was recognized for its unique qualities by being placed on the National Register of Historic Places.

Also, in 2010, the City commissioned an engineering study that showed the back wall of the theatre was sinking into the silt and no longer structurally sound (have you ever seen how badly our stage tilts?) Then the Japanese Tsunami hit in March of 2011, and the City closed the Theatre over concerns it was structurally unsafe.

Originally, the engineer's report to repair it had such a big number in it, that no one thought it possible to raise that kind of money. But several experts were brought on board and they saw the possibilities – we didn't need to raise the whole amount all at once – the work could be broken into stages that were manageable and so the fundraising began. Over the next year and a half over \$1,000,000 was raised between grants and contributions! The work was started and in June of 2014, the Theatre reopened, complete with handicap accessible restrooms. (But we still have restrooms upstairs for those of you able to climb.)

In 2014, before we reopened, a new boiler was installed for heat and some unused cinema quality speakers were discovered and reinstalled. In 2015, we purchased a new (to us) digital projector with a grant we received. It is the best projector on the Oregon Coast. In 2016, the new façade was completed and we also started discussions with Tiffin of Ohio about redoing our stage rigging. In the summer we finished our projector upgrade to 4K resolution and obtained headphones for the hearing impaired. (If you have any hearing issues you should try them! I do frequently.) In 2017, we upgraded to Dolby Sound Surround. Have you seen the woofer backstage? It's HUGE!

In 2016, we closed our Farmer's Market Booth and set up a table in front of the Theatre. We opened for tours, sold a little popcorn and sold souvenirs. And, from noon to one, we had live organ music. Everyone was welcome to bring a sack lunch and relax to the sounds of the Mighty Wurlitzer. We hope to continue that this summer.





In the summer of 2017, a rope holding one of our stage backdrops broke and the drop fell. These are the antique, hand painted backdrops that hang above the stage and date back to 1925. The ropes were hemp and over time, they rotted. So, we stopped using all of those until such time as they could be fixed. If you attended any of the Teen Idol Contests over the years, or any live concert, you may have seen some of them. I didn't even know the backdrops existed until after the theatre was reopened under the ETPA and I took a tour. We did get some grants which allowed us to buy literally miles and miles of rope and cables to work on the rigging. That was started in the summer of 2019,

and actually continued during our most recent closure. Also, during the closure, people have been working behind the scenes to patch the drops themselves where they were ripped or were otherwise damaged over the years.

During 2018, we had to replace some equipment including our ice machine, the printer for the concession stand register, the box office intercom and the sound mixer board. Running a theatre is not cheap! Thanks to the many donations we received we were able to do this without using our capital reserves.

Then there was the roof. During the initial remodel in 2013, the roof over the stage house was replaced but the main auditorium room was not. In 2019 we noticed a few leaks so once again, the ETPA raised grants. The new roof was finished in the fall of 2020. So, we can be warm and dry and safe in the theatre once again.

Over the 6+ years that Kara Long was with us as our Executive Director, she experimented with programming to try and figure out what will sell enough seats to keep us solvent and what do people like. The Manhattan Shorts and Oscar Documentaries were some of what she found that did fairly well. In addition, a variety of groups in Coos Bay and North Bend like to rent the theatre for fund raisers. They do well and so do we. And of course, there are a few standalone movies that we can count on to bring in the crowds, like "Elf" and "The Goonies". (Goonies will be playing March 1st & 2nd!)

Since reopening after COVID we have hit a few bumps in the road. Kara decided to retire from theatre management and we finally found our current Executive Director, Jill Rasmusen, in the fall of 2022. Jill has worked very hard to develop new programming like "Wednesday with Walt" which ran last summer with a variety of Disney movies and cartoons. We plan on doing that again this summer. She also has experimented with renting the theatre for birthday parties. The party is held for an hour before a Saturday matinee and includes admission for 20 to the movie. We've had 2 parties so far. Contact Jill for more information on this.

The Community Concert Series returned to the theatre in the fall of 2023 to much acclaim. There is one concert remaining this season – a Beach Boys Tribute Band on April 14th, and we've heard rumors that acts are already being booked for next year. "Pigs on the Wing" will be back April 26th. We also had a fun event called "Circus on Ice" last May. It included a lot of audience participation and everyone had a great time. We think they are coming back this year.

We've been super busy in February with 16 events in 29 days! That has been a test for our wonderful volunteers. We're always looking for more people to help so we can keep the events flowing.

And we've had some more upgrades over the last year or two. The aisle lighting downstairs and in the balcony has been replaced. That resulted in replacing some of the carpeting in the balcony. We purchased a laser printer so we can print all of our own materials and a new computer for the office.

Recently we upgraded our wi-fi to allow renters to be able to get online. Previously we weren't able to do that because we had to keep our Point-of-Sale equipment on a secure line. We also just purchased a new podium that will be wired to the projection booth and allow presenters to control their PowerPoints and other presentations themselves. These purchases were all made possible through the various grants we applied for and received this last year.

We still have things that we need to address. I'm sure most of you are aware that the street in front of the theatre periodically floods. That is an issue the City must address, but thanks to the work of Jay Farr and his persistence in addressing the City Council members, we believe we are on the right track. He is our hero!

The back wall continues to leak when heavy rain hits it from certain directions. We're working towards a solution that won't break the bank. Until that is fixed, we have to put leveling the stage on hold. And we're at a standstill on replacing the main curtain but looking for some other options. But hey, this theatre is nearly 100 years old so some aches and pains are bound to happen. We have recently been in contact with George Kramer, one of the consultants who helped us back in 2011 and who has been involved with the Liberty Theater renovations. He has agreed to come back on board as a consultant as needed and help us "relight our fire" for getting the help we need.

Speaking of being 100 years old, the Egyptian will be celebrating her 100th birthday in November 2025. We plan on having a big birthday celebration so stay tuned. In the meantime, how can you help us? Well, I already mentioned volunteering. We can always use more people to share the fun behind the concessions counter. Or consider joining our Board of Directors and help us plan for our Centennial. Other than that, there are two things you can do to help us:

- 1. Come to events! Show your support by attending movies and other events that we host.
- **2. Become a member of the ETPA.** Your membership helps keep the lights on and in return you get discounted tickets for movies that are sponsored by the ETPA. You also get 15% off concessions at any event.

But remember, you have to show your membership card to get these perks.

See you at the movies!



Since June has pretty much covered where we were, where we are, and where we want to be for this newsletter, I just wanted to add a few words. Our Executive Director, Jill, has been keeping busy, scheduling events, communicating with the public through our social media platforms, and keeping the business end of the theatre successful. In addition, we have an in-house janitor, but I've caught Jill numerous times

scrubbing and mopping the auditorium, stairwells, and lobby floors. She doesn't have to do these things, but she does them because she always goes the extra mile, and because she wants your experience at the Egyptian to be the best! She is a self-starter focused on tasks from start to finish, and we are all very fortunate she's ours! I also want to thank our Team of Volunteers for generously giving their time so that our events can be successful, we couldn't do it without you!



Tut's Tablet

- Our Volunteers of the Year for 2023 were Patti Bennett and June Willoughby. Our Volunteer of the Month for January 2024 was Lynda Sanders. Thank you to all of our great volunteers!
- Did you know Egyptians were the first to invent eye makeup as far back as 4000 B.C.?
- They also invented paper in the form of papyrus long before the Chinese. Some of the art decorating the theatre's walls is painted or drawn on papyrus.
- Did you know that the cobras on our door handles are smiling? Take a look the next time you come to a show.
- Did you know Sidewalk Tiles and Seat Name Plaques are still available for sale? These can make a great way to remember a loved one who loved the theatre. Check with Jill for more information. 541-808-8295.
- We have a lost & found table in the lobby now. Unclaimed items will be donated or disposed of soon so please check.

We can always use more volunteers - will you help?

Now, as we are getting more bookings and are open more days a week, we are in need of more volunteers. There are only 2 paid people for the Egyptian—our Executive Director and our Custodian. All the other people you see behind the concessions counter, selling tickets and running the movies as well as the Board of Directors are volunteers. We have a small band of regulars and some other folks who volunteer from time to time. We need more people who are willing to give a few hours a month to help with concessions or one of the other jobs.

On a given weekend with 3 shows, we need up to 6 volunteers per show or 18 people. In a month that translates to 72 slots to fill and we only have about 10 people who volunteer on any regular basis.

For a little over an hour of work, your "pay" is free admission to the event (even concerts like Pigs on the Wing), free popcorn and free soda. What a deal! And beginning Feb 8th, 2024 volunteers who accumulate 50 hours will receive a free sweatshirt (\$50+ value).

Signing up for shifts is done via a Google Spreadsheet and/or via email. Training, except for projection which takes a couple of lessons, is on the job and really isn't that difficult. If you can spare a couple of hours a month, we could really use you.

Send an email to volunteer.at.the.Egyptian@gmail.com and join a great team.

Do you recycle your used cans and bottles for the \$.10 deposit? Would you consider donating that to the Egyptian? We have blue bags that you can fill and take to the recycling center.

With the single exception of Grauman's Egyptian in L.A. and its location on Hollywood Blvd, **EVERY OTHER EGYPTIAN THEATER EVER BUILT ON THE WEST COAST OF THE UNITED STATES... EVERY ONE HAS BEEN DEMOLISHED — EXCEPT YOURS.** Congratulations, Coos Bay."
From a talk by George Kramer, Preservation Consultant, March 7, 2013.

2024 Business Supporters

7 Devils Brewing Co.
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Coos Bay Sanitation
Coos Bay - North Bend Rotary
Coquille Tribal Community Fund
Farr's Hardware
HMW CPAs & Associates, LLC
Juul Insurance Agency
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Waste Connections

2024 Egyptian Theatre Preservation Association Board of Directors

Patti Bennett Jeremy Conway David Engholm Chris Malone

Paul Quarino
June Willoughby
Patti Worthen

Jill Rasmusen, Executive Director

Members as of 2.10.2024

Adams, Frances & Dell

Alford, Gary

Anderson, Barbara

Anderson, Margaret Ann

Anderson, Susan Banks, Sheila Baron, Rhona

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de Jong, Pamela

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Fisher, Laura

Franks, Patrick Gabel, Leslie

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Heath, Ann & Michael

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Johnson, Debra Dee Kamrau, Bob Keizer, Ann Keller, Diana

Kendrick, Joan & Bill Kittrell, David Klein, Nancy Knudsen, Jesse Koreiva, M. J. Larsen, Lynn Lea, Janet

Leberti, Kimberly Lew, Dr. Wei

Lilley, Melinda & Eric Littlefield, Jane Littlefield, Lee & Jon Littrell, Steve & Becky

Long, Kara

Lovell, Ron & Judy

Mace, Trish Mahaffy, Robert Malone, Chris & Nicole Manders, Ernest & Sandra

Mark, Stephen
Matthews, Verena
McCraw, Kenneth
Medlin, Cynthia
Miles, Barbara
Miller, Linda & Steve
Moffitt, Christine
Murray, Wayne & Carol

Nasby, Shelly Nay, Lora

Noordhoff, Susanna Paczesniak, Mary Pease, Annie

Pellas, Mike and Wendee

Petrofes, Michelle Poole, Art & Toni Poresky, Paul Quarino, Paul Rabin, Donna Reid, Josie Reiff, Debra

Remele, Alan & Judy Rhea, Ralph & Anne Richardson, Steve

Rieth, John Robb, Isaac

Robb, Joel & Karen Robb, Samuel & Caitlin

Roberts, Steve Rodgers, Eleanor Rogers, Sharon

Rueger, Barbara & Greg

Ryan, Margaret Saint, Janet & Jeff Scoville, G. Kent Seibert, Raquel Seip, Ron & Suzanne

Serpa, Carol Shafer, Jen

Sharps, Charles & Susan Shinglehouse Auto & Salvage,

Simon, Emily

Simpson, Vern & Judy

Snyder, Juanita

Snyder, Pat & Gail
Spooner, Yvonne
Sprague, Jessica
Stack, Patrick
Stickler, Barbara
Stockert, Mary-Margaret
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Sullivan, Jon
Sund, Brenda
Sund, Irene
Swafford, Debra
Swenson, Judy & Ed

Talboy, Linda
Taylor, Barbara
Tilton, Dave & Janet
Todd, Carol & Don
Toliver, LN
Tribble, Michael
Undell, Keri Lynn
Valerio, Marie
VanHorn, Sarah
Veysey, Twila & Doug
Vineyard, Kathleen
Waesche, Aaron
Wagner, Dick & Judy

Wheeler, Diana
Whitmer, Margery & Bill
Whitty, Teri & John
Whitwer, Kathy & Richard
Whitwer, Sharon
Willoughby, June
Woods, Jeanne & Steve
Workhoven, Nick & Deanne
Young, Robert & Gina
Youst, Lionel
Zimmerman, Al & Elaine

Please Note:

You must present your membership card in order to receive your discounted admission on ETPA events.

You can use it for the refreshment discount at any event.

If you are a senior citizen (55 or older) you must request the senior rate when you purchase your tickets.

	Maı	ch Ev	ents		
Friday	1-Mar	5:00	Wine Walk		
Friday	1-Mar	7:30	Goonies		
Saturday	2-Mar	2:00	Goonies		
Saturday	2-Mar	7:00	Pete's Dragon		
Friday	8-Mar	7:00	7:00 Alice in Wonderland		
			(Tim Burton)		
Saturday	9-Mar	10:00	Finding Nemo		
Saturday	9-Mar	2:00 F	2:00 Pursuit of Happiness		
Wed	13-Mar	6:00	Coos Watershed		
			Annual Mtg.		
Saturday	16-Mar	2:00	Bridge to Tarabithia		
Friday	22-Mar	7:00	Splash		
Saturday	23-Mar	2:00	Splash		
Friday	29-Mar	7:00	Mission to Mars		
Saturday	30-Mar	7:00	The Thing (1982)		



While we try our very best not to miss anyone from our member list, mistakes sometimes happen. If you see an error or omission, kindly email coosbayegyptian@gmail.com

Tut wants to know-Have you renewed your ETPA Membership for 2024? As of 2/10/2024 we have 168 paid memberships Last year we had over 225.



Preservation Association

229 S. Broadway, Coos Bay, OR 97420 (541) 269-8650 www.egyptian-theatre.org

EGYPTIAN THEATRE PRESERVATION
ASSOCIATION
COOS BAY, OR 97420
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Please join or renew your membership for 2024

Date		New	Renewal
Name			
Mailing Address			
Street add	iress	City	Zip
Email		Phone	
Single Family	\$30 \$45	Cleopatra Kina Tut	\$250 \$500
Senior/Military/Stud		Pharaoh Cleopatra	\$100 \$250
Family	\$45	King Tut	\$500
Sphinx	\$75	Pyramid	\$1,000
		Exp:	CVC:
Credit Card:			
Credit Card:	Voluntee	r Program	
	Voluntee e, volunteer teams are essen	•	ust 3-4 hours per month
As a non-profit theatr		tial to "running the show." J	